THE NATURE OF THE CHILDREN AND YOUNG PEOPLE’S VOLUNTARY SECTOR IN ENGLAND, 2012/13

APRIL 2015
METHODOLOGY
METHODOLOGY

Defining a population

- **Core population:** includes organisations that have children/young people as their primary beneficiary and focus of activities

- **Wider population:** those organisations that work with children and young people - amongst other beneficiaries.

*Data in these slides only refer to the above populations for the financial year 2012/13*
THE BIG PICTURE
# POPULATION – BY SIZE

CHILDREN AND YOUNG PEOPLE’S VOLUNTARY SECTOR
POPULATION, INCOME AND SPENDING 2012/13 (£, MILLIONS)

<table>
<thead>
<tr>
<th></th>
<th>Core</th>
<th>Wider</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Income (£, millions)</td>
<td>Spending (£, millions)</td>
</tr>
<tr>
<td>Micro</td>
<td>57.3</td>
<td>67.2</td>
</tr>
<tr>
<td>Small</td>
<td>544.2</td>
<td>575.5</td>
</tr>
<tr>
<td>Medium</td>
<td>1,208.1</td>
<td>1,339.0</td>
</tr>
<tr>
<td>Large</td>
<td>1,495.1</td>
<td>1,463.8</td>
</tr>
<tr>
<td>Major</td>
<td>2,279.2</td>
<td>2,154.2</td>
</tr>
<tr>
<td>Total</td>
<td>5,584.0</td>
<td>5,599.7</td>
</tr>
</tbody>
</table>

- Almost half of children and young people’s voluntary sector organisations have an annual income of less than £100,000
- Small organisations are overrepresented in the population compared to charities as a whole – this is likely to be because of the presence of PTAs, playgroups and scout groups in this income range
POPULATION – BY REGION

- Roughly one in three charities are located in the South East and London.
- Much of the income (38%) is in London, this is because many organisations’ headquarters are in the capital.
CORE CHILDREN’S AND YOUNG PEOPLE’S VOLUNTARY SECTOR INCOME AND SPENDING, 2012/13

**Total Income** £5.6bn

- **Individuals** £2.5bn
  - National Lottery £51m
  - Private Sector £130m
- **Government** £2.3bn
- **Voluntary Sector** £371m
- **Investments** £213m

**Total Spending** £5.5bn

- **Charitable Activities** £4.8bn
  - Grants £154m
  - Cost of generating funds £432m
  - Governance £109m
  - Retained income £94m
INCOME
INCOME
CHILDREN’S AND YOUNG PEOPLE’S VOLUNTARY SECTOR
SOURCE OF INCOME, 2012/13 (% OF TOTAL INCOME)

- 42% of the core children’s sector’s total income comes from government contracts and grants—a greater proportion than the voluntary sector as a whole.
INCOME FROM GOVERNMENT
CHILDREN AND YOUNG PEOPLE’S VOLUNTARY SECTOR INCOME FROM GOVERNMENT BREAKDOWN (2012/13)

- Over two thirds of statutory income for core children’s charities comes from local government
- This is higher than the voluntary sector as a whole, where 51% of government income comes from local government
# INCOME – TYPE BY SIZE

CHILDREN’S AND YOUNG PEOPLE’S VOLUNTARY SECTOR INCOME – BREAKDOWN BY SIZE OF ORGANISATION (£, MILLIONS)

## Core

<table>
<thead>
<tr>
<th></th>
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<th>Medium</th>
<th>Large</th>
<th>Major</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Voluntary</td>
<td>189.3</td>
<td>467.2</td>
<td>414.2</td>
<td>543.0</td>
<td>1,613.8</td>
</tr>
<tr>
<td>Earned - Charitable activities</td>
<td>313.5</td>
<td>557.2</td>
<td>869.4</td>
<td>1,552.3</td>
<td>3,292.4</td>
</tr>
<tr>
<td>Earned - Fundraising activities</td>
<td>54.8</td>
<td>104.0</td>
<td>162.0</td>
<td>143.6</td>
<td>464.4</td>
</tr>
<tr>
<td>Investment</td>
<td>44.0</td>
<td>79.7</td>
<td>49.5</td>
<td>40.3</td>
<td>213.5</td>
</tr>
<tr>
<td>Total</td>
<td>601.6</td>
<td>1,208.1</td>
<td>1,495.1</td>
<td>2,279.2</td>
<td>5,584.0</td>
</tr>
</tbody>
</table>

## Wider

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<tr>
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<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Voluntary</td>
<td>138.7</td>
<td>515.6</td>
<td>839.6</td>
<td>1,138.1</td>
<td>2,632.0</td>
</tr>
<tr>
<td>Earned - Charitable activities</td>
<td>127.3</td>
<td>621.9</td>
<td>1,382.2</td>
<td>2,931.8</td>
<td>5,063.3</td>
</tr>
<tr>
<td>Earned - Fundraising activities</td>
<td>65.3</td>
<td>138.1</td>
<td>365.4</td>
<td>384.4</td>
<td>953.3</td>
</tr>
<tr>
<td>Investment</td>
<td>56.8</td>
<td>91.2</td>
<td>150.3</td>
<td>90.5</td>
<td>388.7</td>
</tr>
<tr>
<td>Total</td>
<td>388.1</td>
<td>1,366.7</td>
<td>2,737.6</td>
<td>4,544.9</td>
<td>9,037.3</td>
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</tbody>
</table>
INCOME – BY TYPE OF INCOME

- **Earned income from charitable activities** – selling services and goods
- **Earned income from fundraising** – goods and services sold specifically for fundraising
- **Voluntary** – donations given to charities – not in exchange for any goods/services
INCOME
TRENDS OVER TIME
INCOME CHANGE FROM 2011/12 TO 2012/13

- **Individual:** Core 26.4, Wider 50.5
- **Government:** Core -152.6, Wider -175.2
- **National Lottery:** Core 5.3, Wider 6.1
- **Voluntary sector:** Core 3.8, Wider -62.0
- **Private sector:** Core 5.1, Wider 35.3
- **Investment:** Core 24.7, Wider 4.0
- **Total income:** Core -87.2, Wider -141.3
INCOME 2008/09 TO 2012/13

- 2008/09 data is taken from NCB “Ripple Effect” report which used the same methodology.

- Real terms income (adjusted for inflation) provides the best indication of the experience of the sector.

- Income fell in real terms between 2008/09 and 2012/13 by £600m.
INCOME SOURCES 2008/09 – 2012/13

- Individuals
- Government
- Other
GOVERNMENT GRANTS AND CONTRACTS
2008/09 – 2012/13
SPENDING AND ASSETS
SPENDING
 CHILDREN AND YOUNG PEOPLE’S VOLUNTARY SECTOR EXPENDITURE BY CATEGORY, 2012/13

- Grants: £154m
- Other charitable Activities: £4,794m
- Costs of Generating Funds: £433m
- Governance: £109m
SPENDING – BY TYPE OF CHARITY

- Two fifths of spending in the core population was in the social services category
- The 10,000 Parent teacher organisations spent £140 million in 2012/13
## SPENDING – STAFF COSTS

**CHILDREN AND YOUNG PEOPLE’S VOLUNTARY SECTOR SPENDING ON STAFF BREAKDOWN (€, MILLIONS)**

### Core

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<th>Major</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wages and salaries</td>
<td>47.6</td>
<td>225.8</td>
<td>620.6</td>
<td>1,038.2</td>
<td>1,932.1</td>
</tr>
<tr>
<td>Social security</td>
<td>1.8</td>
<td>17.0</td>
<td>52.0</td>
<td>84.5</td>
<td>155.4</td>
</tr>
<tr>
<td>Pension costs</td>
<td>0.1</td>
<td>8.4</td>
<td>26.3</td>
<td>49.2</td>
<td>84.0</td>
</tr>
<tr>
<td><strong>Staff costs</strong></td>
<td><strong>49.6</strong></td>
<td><strong>251.2</strong></td>
<td><strong>698.9</strong></td>
<td><strong>1,171.8</strong></td>
<td><strong>2,171.6</strong></td>
</tr>
</tbody>
</table>

### Wider

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<tr>
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<th>Major</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wages and salaries</td>
<td>36.7</td>
<td>407.2</td>
<td>1,012.8</td>
<td>1,772.0</td>
<td>3,228.8</td>
</tr>
<tr>
<td>Social security</td>
<td>1.6</td>
<td>30.1</td>
<td>81.1</td>
<td>147.4</td>
<td>260.2</td>
</tr>
<tr>
<td>Pension costs</td>
<td>0.4</td>
<td>11.2</td>
<td>49.0</td>
<td>83.8</td>
<td>144.5</td>
</tr>
<tr>
<td><strong>Staff costs</strong></td>
<td><strong>38.8</strong></td>
<td><strong>448.5</strong></td>
<td><strong>1,142.9</strong></td>
<td><strong>2,003.2</strong></td>
<td><strong>3,633.4</strong></td>
</tr>
</tbody>
</table>
ASSETS
CHILDREN AND YOUNG PEOPLE’S VOLUNTARY SECTOR
ASSET HOLDINGS: MAJOR CATEGORIES, 2012/13

- Tangible fixed assets: £2.8 billion
- Fixed Assets: £4.4 billion
- Intangible fixed assets: £1m
- Current Assets (net): £1.8 billion
- Investments: £1.6 billion
NCVO RESEARCH

Contact david.kane@ncvo.org.uk for more information

http://data.ncvo.org.uk/