



Trust our expertise

Market Trend Report | September 2017

 CharityJob

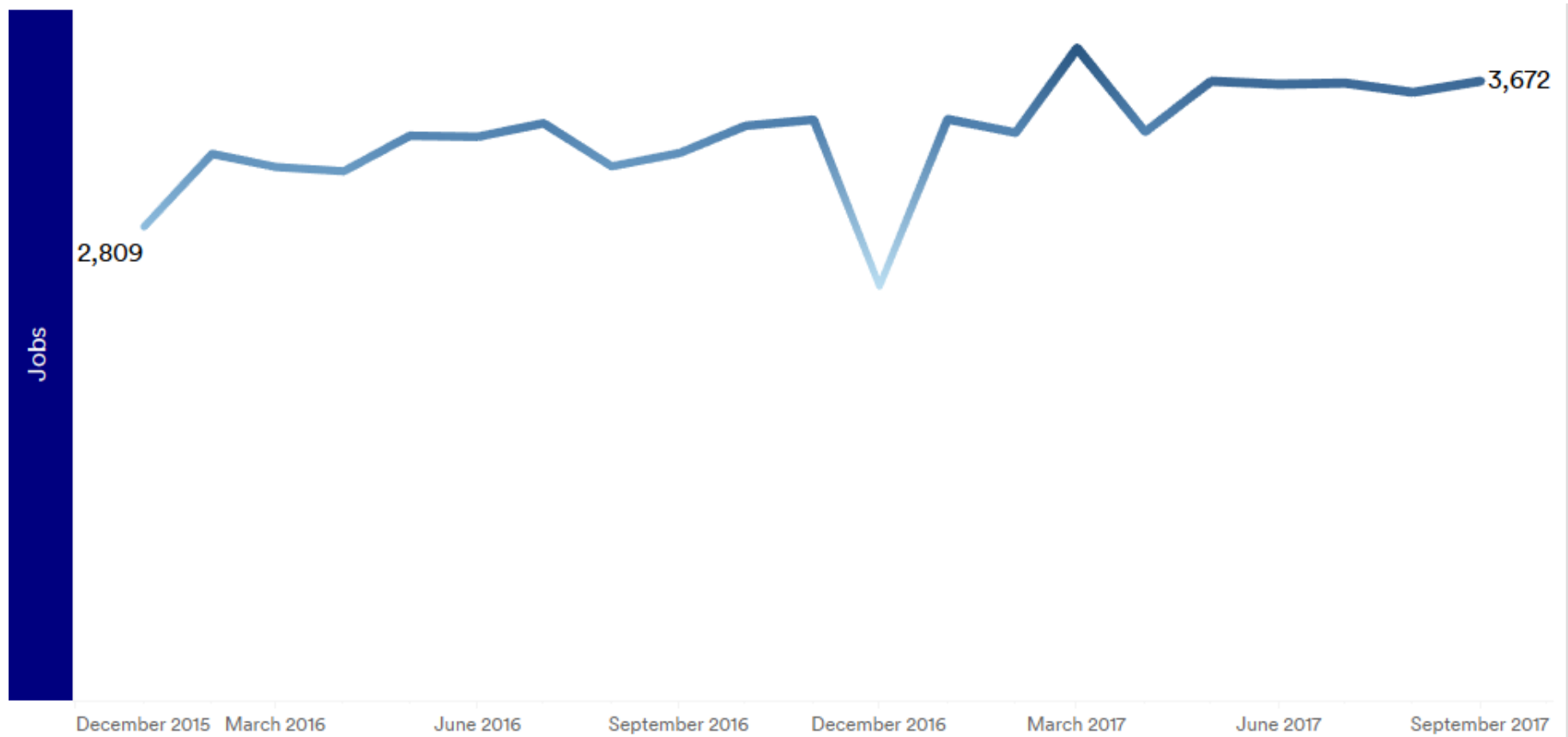


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All graphs in this report have been created based on data recorded and extracted by CharityJob

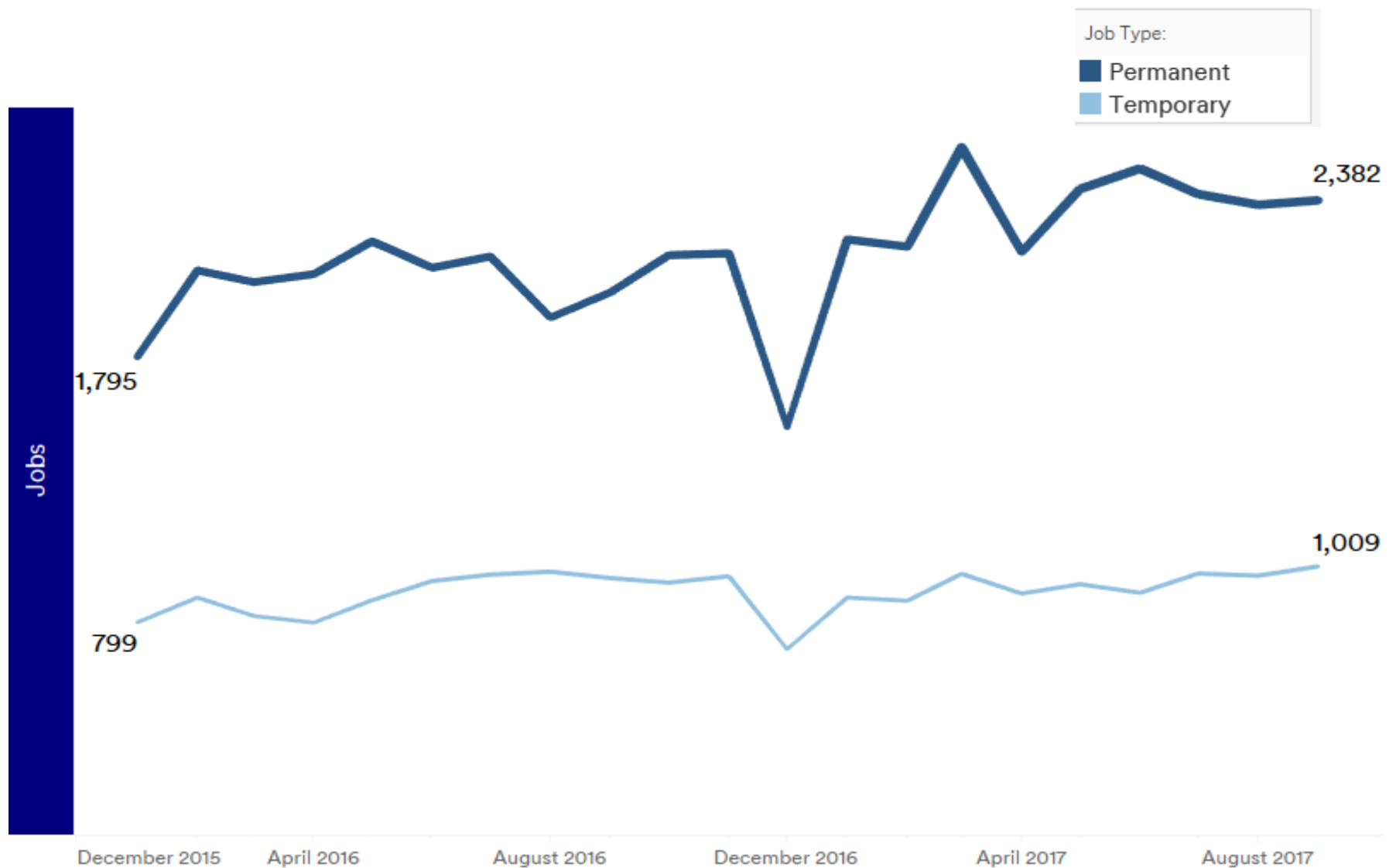
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Overall Job Trend



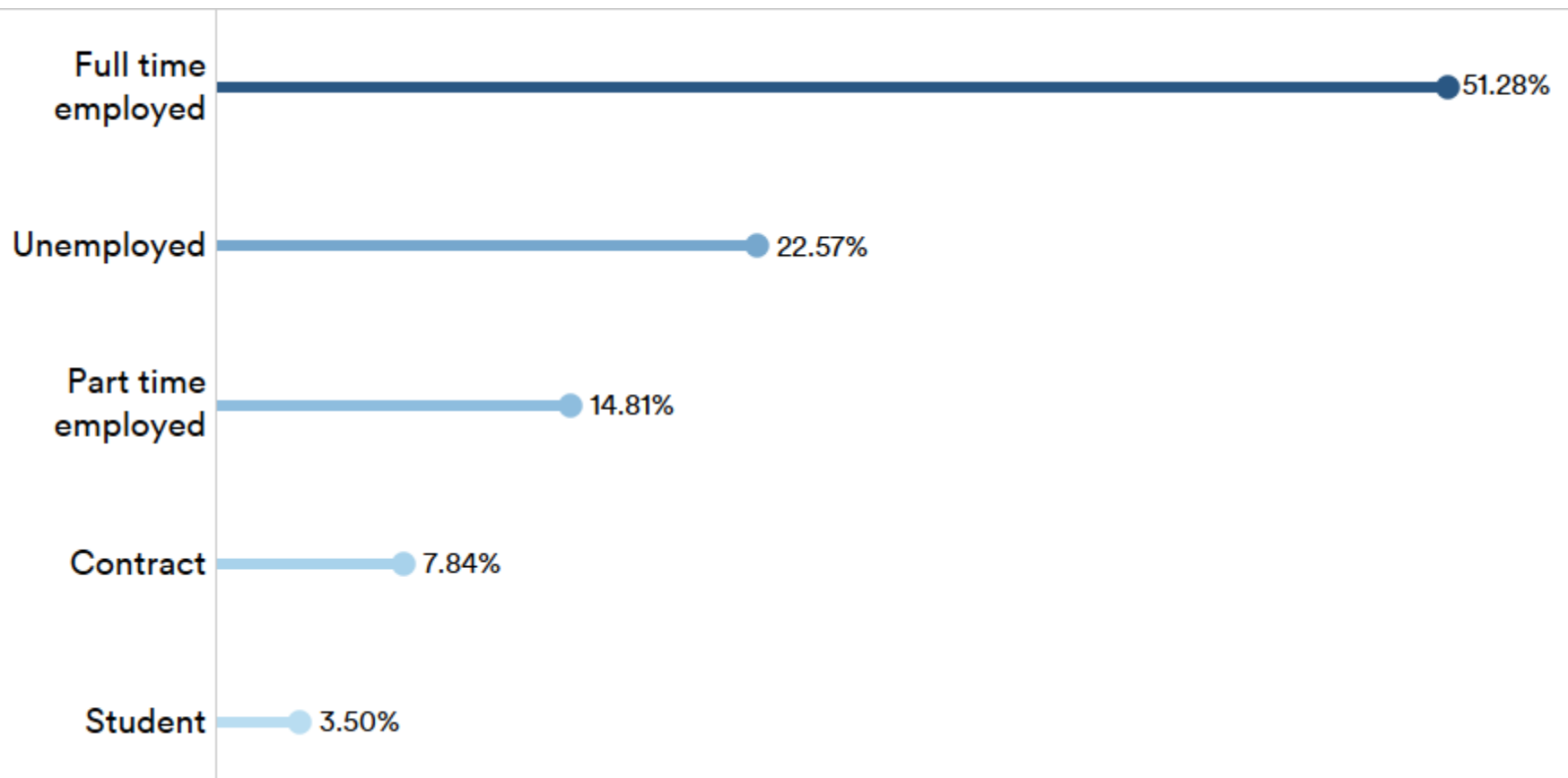
- From 2016 till September 2017 there is a **steady increase** in hiring volumes.
- This is supported by research conducted by Hayes (2017), indicating that Post-Brexit 73% of employers intend on recruiting staff.

Job Type



- According to our research, permanent jobs have **increased by 17% on a year on year basis**. This proves that organisations are confident in their steady economic growth Post-Brexit and they prefer recruiting permanent staff.

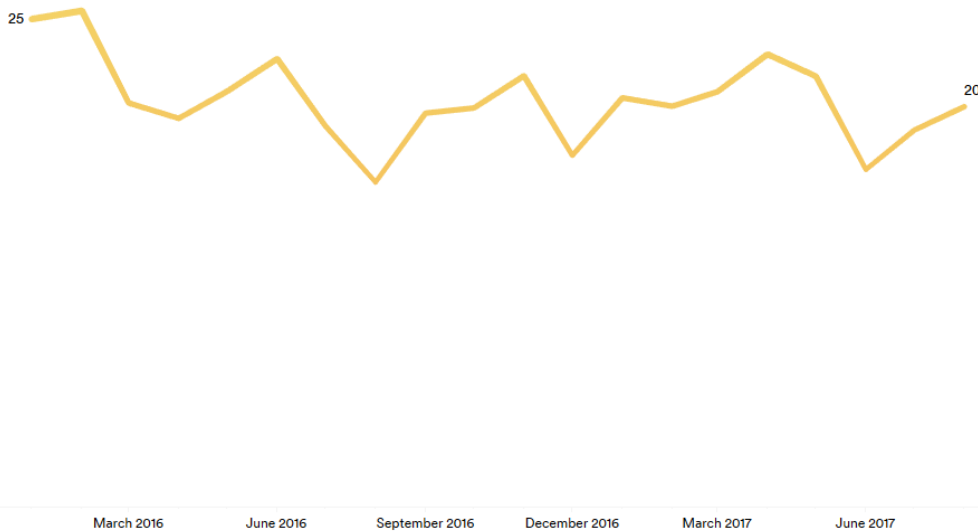
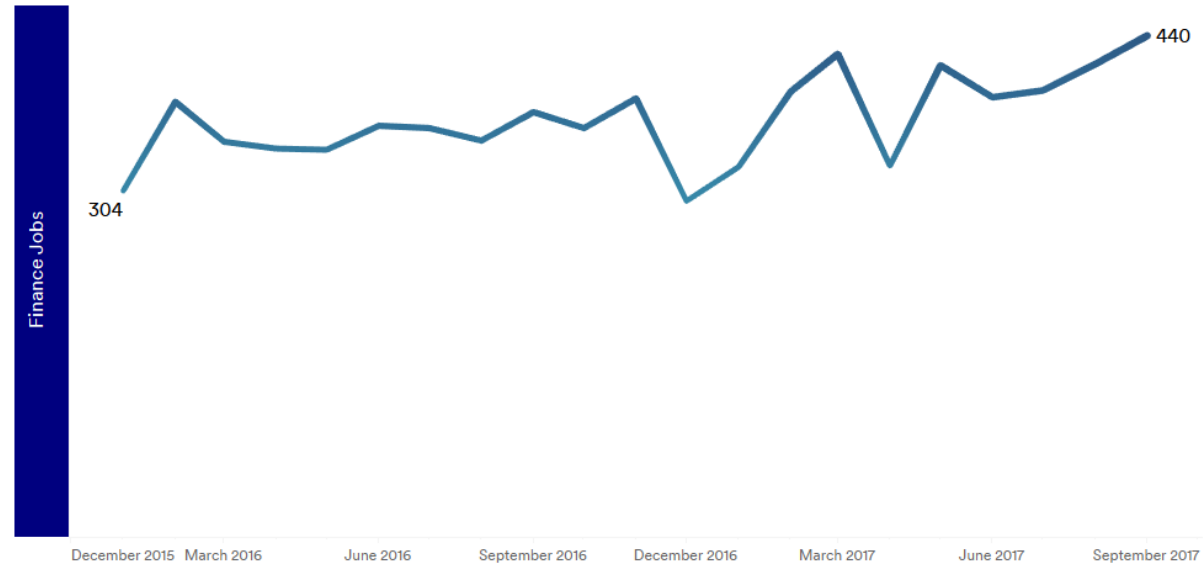
Candidates



- Currently over **50%** of our candidates are in full-time employment and are actively searching for a job.
- This is also reflected in Hayes Market Report (2017), they found **62%** of candidates plan to move jobs.
- Both LinkedIn and Hayes (2017) reiterate that this is because of current dissatisfaction with career progression.

Finance Jobs

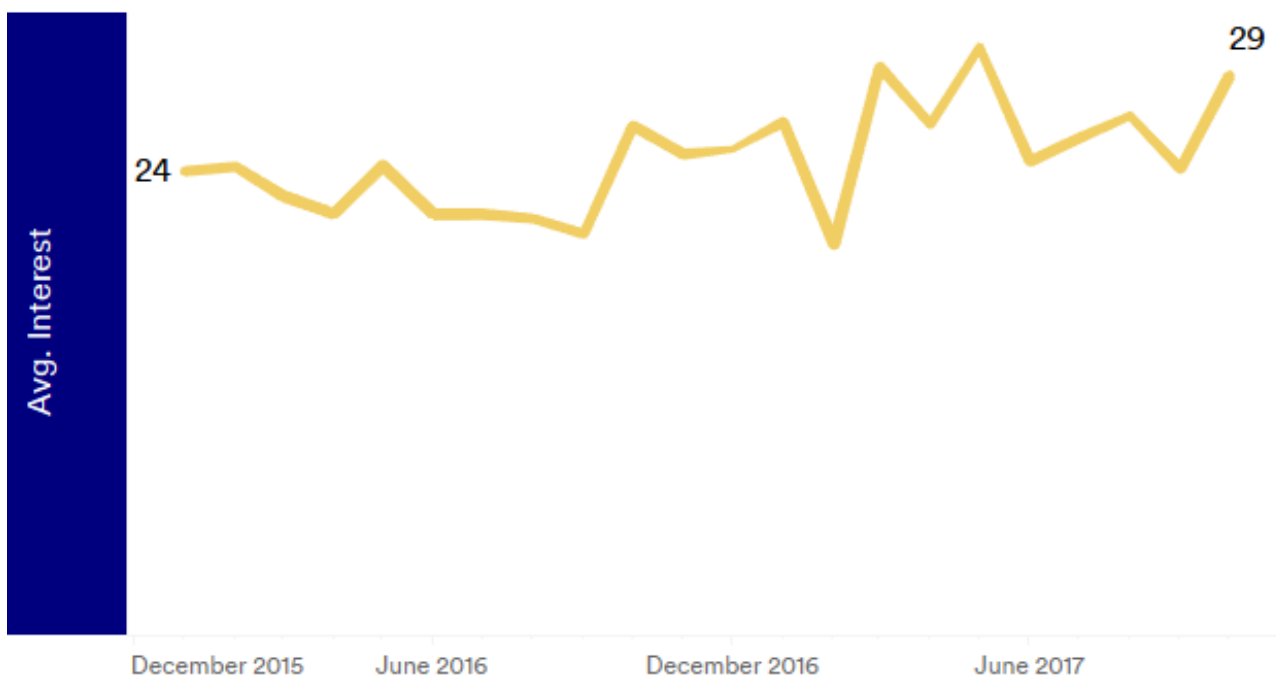
- Recruitment in Finance is increasing by **18%** year on year.
- Hayes (2017) states that this growth in financial jobs is due to organisations focusing on managing risk from Post-Brexit uncertainty .



- However, there is a decrease of qualified candidates that is not likely to change.
- Hayes (2017) found that **77%** of employers say there is a lack of suitable candidates, especially qualified accountants.

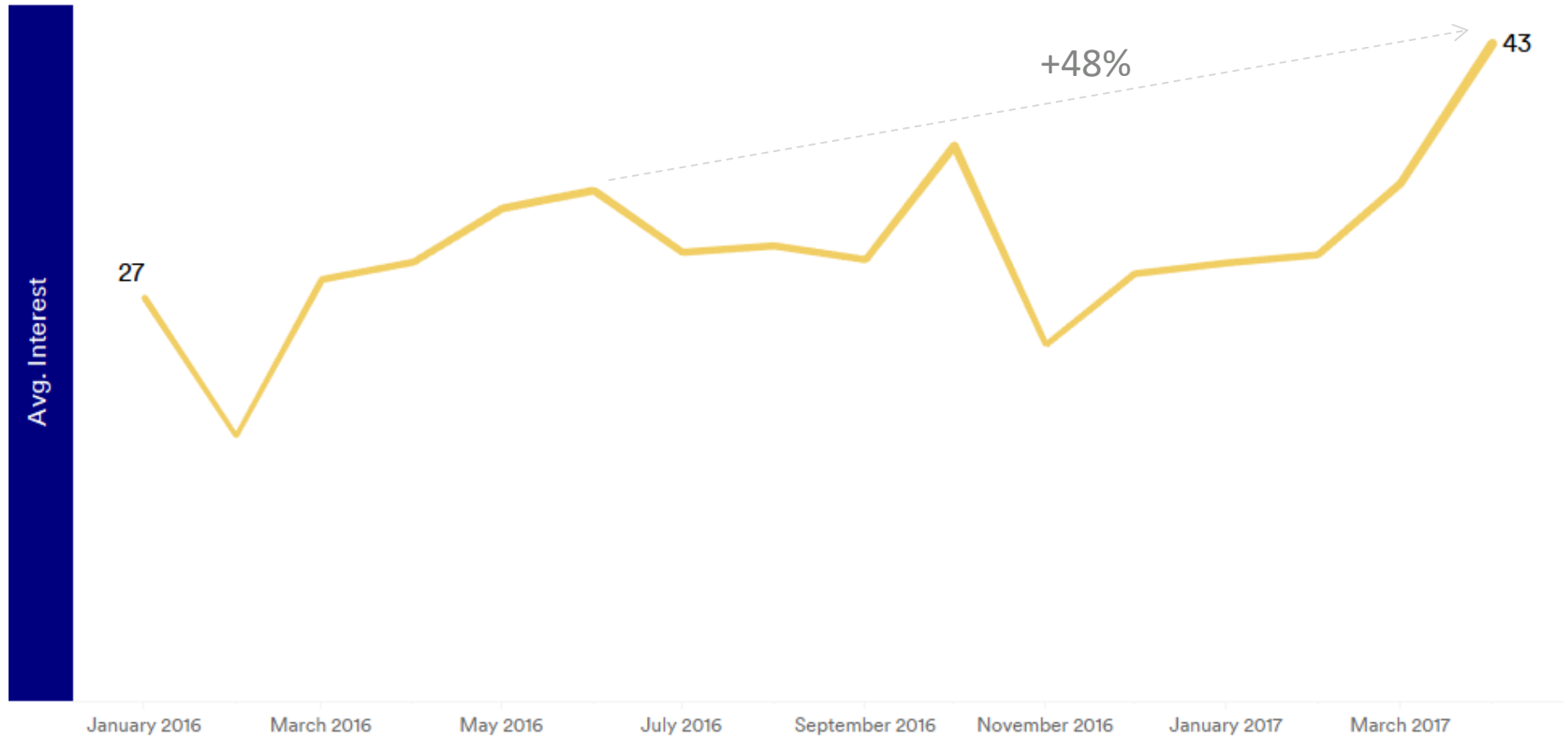
Senior Management

- Recruitment in Senior Management is steadily **increasing**, however this is happening at a slower rate compared to other categories.
- This could be due to senior management roles being more complex and diverse, especially between different organisations and employers.



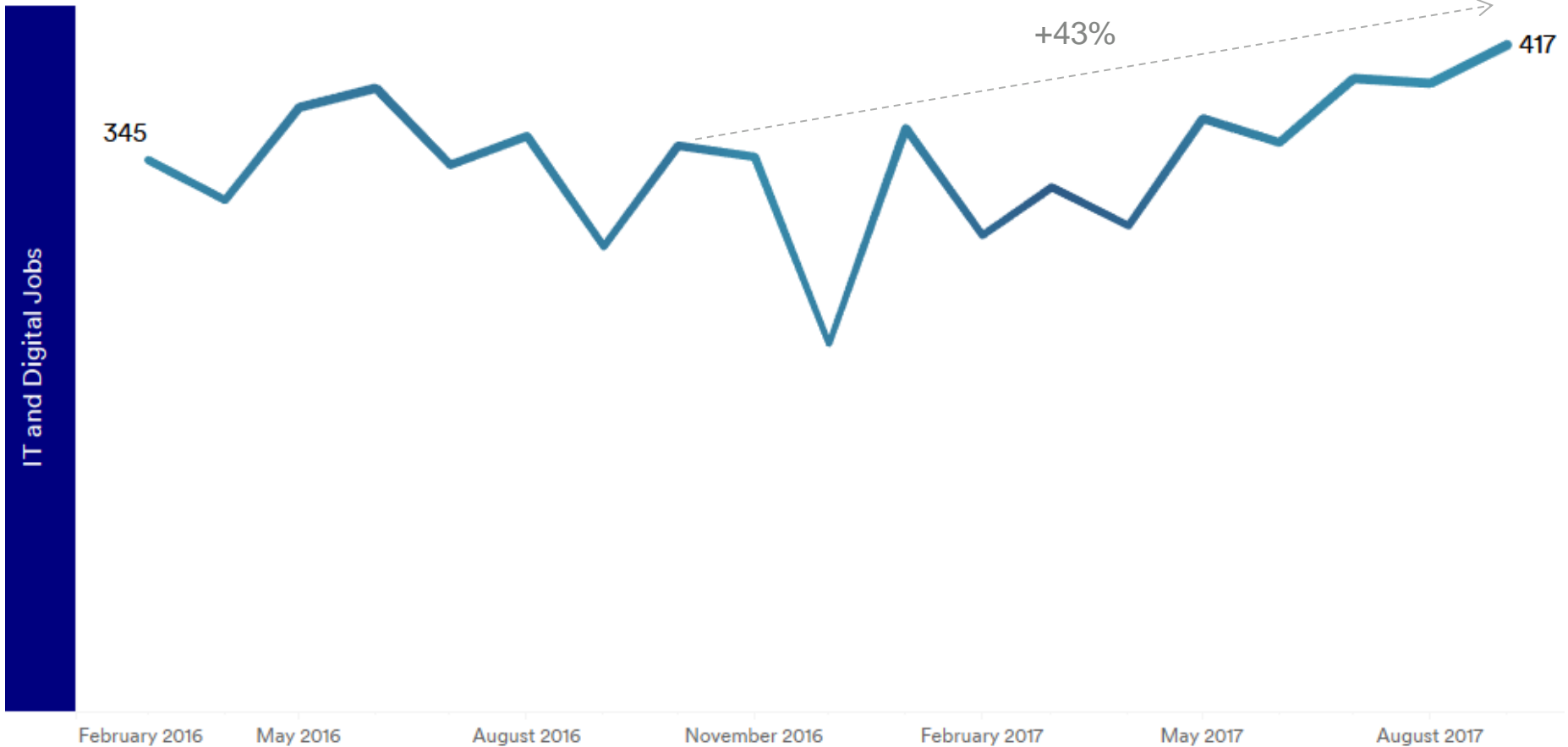
- More candidates are interested in applying for senior management role's, and on a year on year basis clicks on apply **increased by 11%.**
- This shows candidates are more invested in career development and growth.

Human Resources



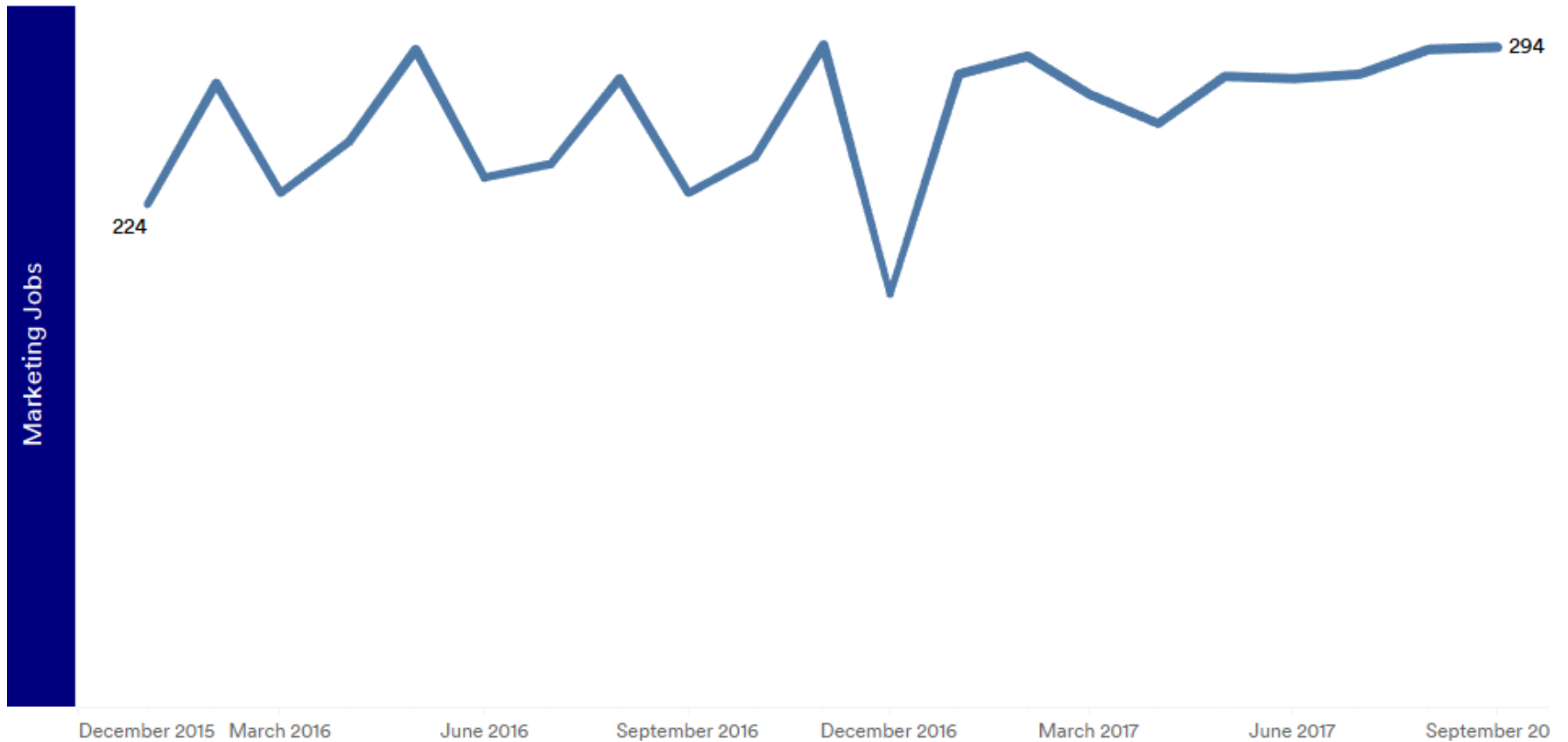
- HR is currently **expanding** and they are trying to adapt, this created an increased interest in the emerging job title: Business Partner.
- This is emphasised by the **increased** clicks on apply candidates have demonstrated in this category, as shown by CharityJob experiencing 48% increased interest in HR.

Digital Jobs



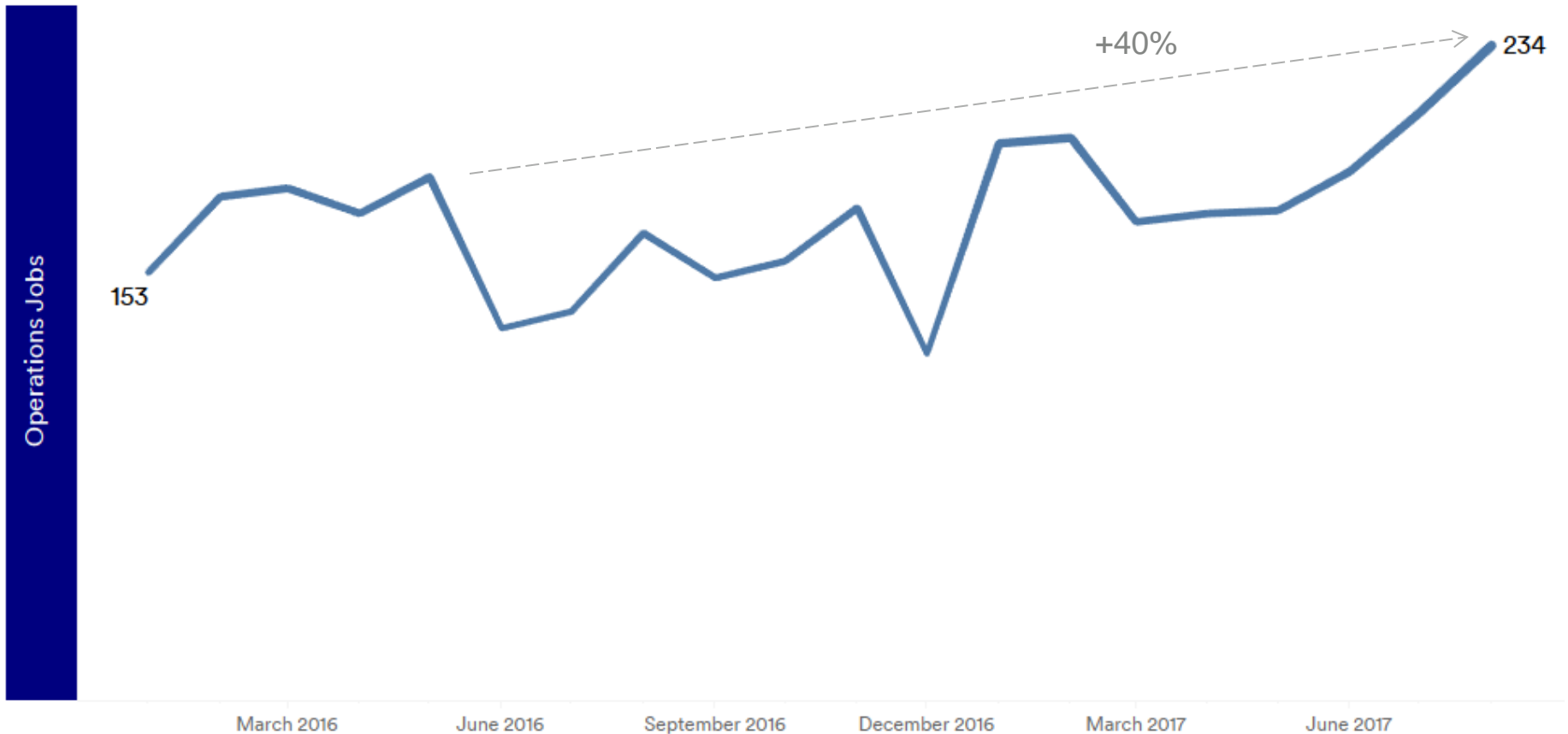
- Data is currently a job **in demand** in all sectors, which is steadily **increasing**. However, LinkedIn shows that growth in the private sector is happening at a faster rate in comparison to the non-profit sector.
- This could be because only **9%** of charities in the UK have been adopting a digital transformation according to the Digital Skills Report from 2017.

Marketing Jobs



- Marketing has been steadily **increasing** in jobs in the non-profit sector.
- This is supported by Digital Skills Report that found there is an **increase** in competition for funding and donations.

Operations Jobs



- Operations jobs have been **increasing** in jobs in the non-profit sector.
- CharityJob has found an **increase** in jobs in the operations category by **40%** on a year on year basis.



More questions? Contact your Account
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