Trust our expertise
All graphs in this report have been created based on data recorded and extracted by CharityJob

Overall Job Trend ..........................  Graph 1
Job Type .......................................  Graph 2
Candidates .................................  Graph 3
Finance Jobs .............................  Graph 4
Human Resources ......................  Graph 5
Marketing Jobs .......................  Graph 6
Digital Jobs ...........................  Graph 7
• From 2016 till September 2017 there is a **steady increase** in hiring volumes.

• This is supported by research conducted by Hayes (2017), indicating that Post-Brexit 73% of employers intend on recruiting staff.
According to our research, permanent jobs have increased by 17% on a year on year basis. This proves that organisations are confident in their steady economic growth Post-Brexit and they prefer recruiting permanent staff.
Currently over 50% of our candidates are in full-time employment and are actively searching for a job.

This is also reflected in Hayes Market Report (2017), they found 62% of candidates plan to move jobs.

Both LinkedIn and Hayes (2017) reiterate that this is because of current dissatisfaction with career progression.

<table>
<thead>
<tr>
<th>Employment Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full time employed</td>
<td>51.28%</td>
</tr>
<tr>
<td>Unemployed</td>
<td>22.57%</td>
</tr>
<tr>
<td>Part time employed</td>
<td>14.81%</td>
</tr>
<tr>
<td>Contract</td>
<td>7.84%</td>
</tr>
<tr>
<td>Student</td>
<td>3.50%</td>
</tr>
</tbody>
</table>
• Recruitment in Finance is increasing by 18% year on year.

• Hayes (2017) states that this growth in financial jobs is due to organisations focusing on managing risk from Post-Brexit uncertainty.

• However, there is a decrease of qualified candidates that is not likely to change.

• Hayes (2017) found that 77% of employers say there is a lack of suitable candidates, especially qualified accountants.
More candidates are interested in applying for senior management role’s, and on a year on year basis clicks on apply increased by 11%.

This shows candidates are more invested in career development and growth.

Recruitment in Senior Management is steadily increasing, however this is happening at a slower rate compared to other categories.

This could be due to senior management roles being more complex and diverse, especially between different organisations and employers.
• HR is currently **expanding** and they are trying to adapt, this created an increased interest in the emerging job title: Business Partner.

• This is emphasised by the **increased** clicks on apply candidates have demonstrated in this category, as shown by CharityJob experiencing 48% increased interest in HR.
• Data is currently a job **in demand** in all sectors, which is steadily **increasing**. However, LinkedIn shows that growth in the private sector is happening at a faster rate in comparison to the non-profit sector.

• This could be because only **9%** of charities in the UK have been adopting a digital transformation according to the Digital Skills Report from 2017.
Marketing has been steadily **increasing** in jobs in the non-profit sector.

This is supported by Digital Skills Report that found there is an **increase** in competition for funding and donations.
• Operations jobs have been increasing in jobs in the non-profit sector.

• CharityJob has found an increase in jobs in the operations category by 40% on a year on year basis.