

Cultural Commissioning Programme



Helping the arts & cultural sector to better engage in public sector commissioning and supporting public service commissioners to develop awareness of the potential for arts and culture to deliver their outcomes



Rosie Mead playing at Sherborne Hospital's 'Young at Heart' project



Centre for Chinese Contemporary Art: Mask-making workshop with culture champions and Lydia Meiyong - part of the Age Friendly Manchester Cultural Offer. Photo: Lydia Meiyong

What the Cultural Commissioning Programme will deliver

At a time when public service commissioners are looking for greater impact from limited resources, using the arts and cultural sector's strengths in creativity and innovation offers real opportunity to deliver better outcomes for people and places.

From 2014 to 2016, the Cultural Commissioning Programme (CCP) will work with **arts organisations, museums and libraries**, with commissioners and with policy makers to strengthen the environment for cultural commissioning, and to bring these sectors together.

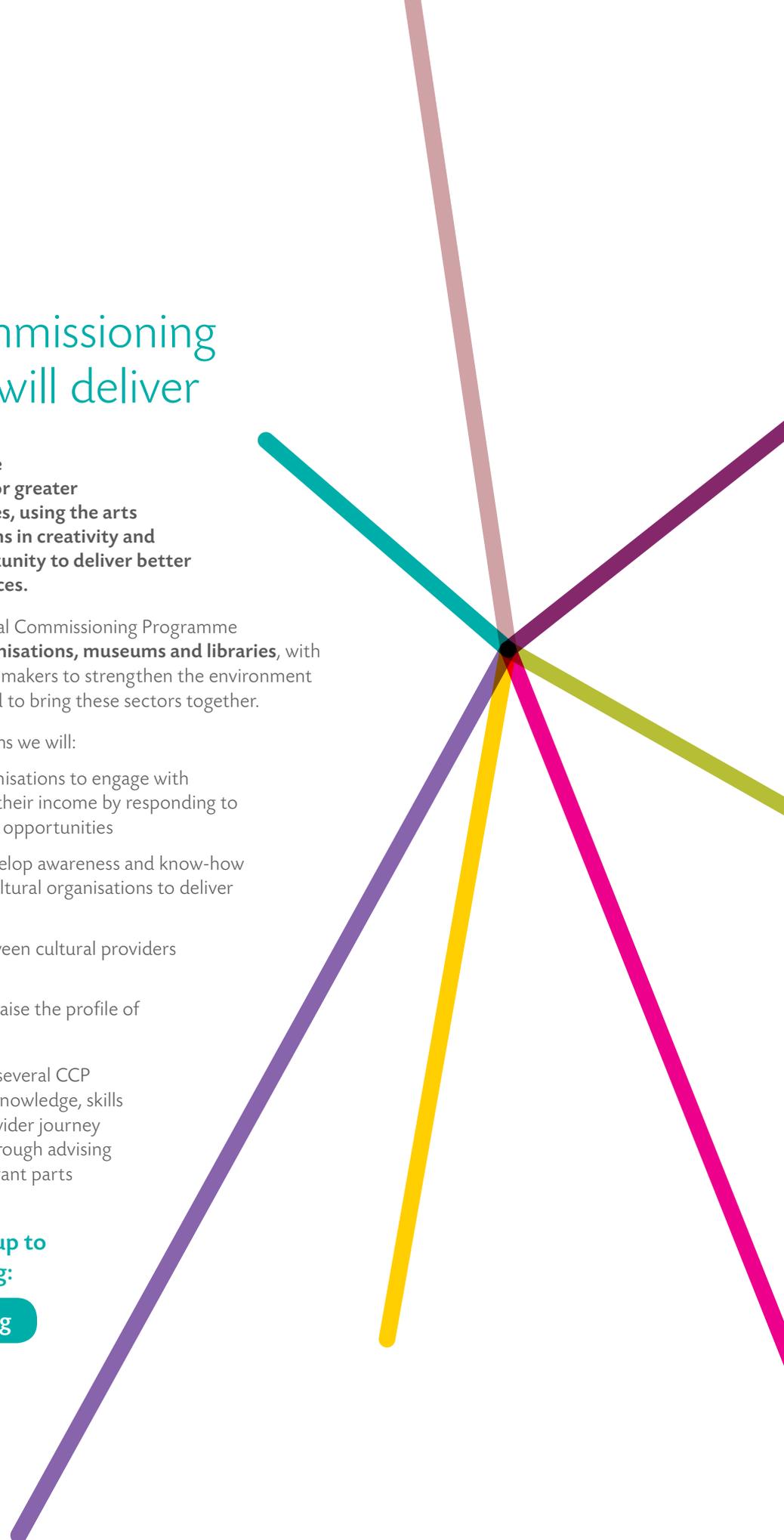
Through a range of workstreams we will:

- enable arts and cultural organisations to engage with commissioners and diversify their income by responding to public service commissioning opportunities
- enable commissioners to develop awareness and know-how of commissioning arts and cultural organisations to deliver public service outcomes
- encourage relationships between cultural providers and commissioners
- influence policy makers and raise the profile of this area of work.

We hope you will engage with several CCP workstreams to develop your knowledge, skills and relationships, as part of a wider journey of change. We will help this through advising and connecting people to relevant parts of the programme.

Get involved by signing up to our e-bulletins or visiting:

www.ncvo.org/CCProg



Who we will work with			Timescales
Arts & Culture organisations and networks	Public service commissioners	Policy makers & influencers	
Learning Programme: England-wide programme to support arts & cultural organisations build knowledge and skills to engage with public service commissioners and to demonstrate impact on public service outcomes. Bespoke support for arts & cultural networks and commissioners on shared priorities.			July 14 – March 16
	Commissioning Partners: Bespoke support for new approaches to cultural commissioning with two commissioner-led pilots. Learning will be written up as guidance for other commissioners.		June 14 – March 16
Making Connections: Support for arts & cultural organisations, commissioners and networks to strengthen relationships and awareness of cultural commissioning at a local and regional level			Oct 14 – Apr 16
Conferences & Events: Series of national events to promote best practice, encourage enquiry and learning, and raise awareness of cultural commissioning			June 14 – March 16
High Level Round Tables: Engagement of people at strategic / influential level in discussion on role of arts & culture in delivering public service outcomes			Oct 14 & Oct 15
Input to Policy & Public Affairs Events / Media: Evidence and policy contributions to targeted events and media			June 14 onwards
Social Impact Seminars: Programme of seminars for arts & cultural leaders to help embed social impact into organisational strategy			April 15 onwards
Beacons Programme: Support to two / three arts and cultural infrastructure organisations to extend reach and legacy of cultural commissioning			Dec 14 onwards
Case Studies: Library of case studies on cultural commissioning providing practical examples of opportunities and challenges, and ways of tackling these			Jan 14 onwards
Online Resources: Collation and signposting of resources covering: information and guidance, evidence of social value of arts & culture, policy context for cultural commissioning			From Sept 14

NOTE: Where appropriate we will also engage with voluntary organisations and others to help build wider partnerships for cultural commissioning



Royal Exchange Theatre: 'Anansi Men's Room' - part of the Age Friendly Manchester Cultural Offer.
Photo: Liam McCormick

'I have seen arts and cultural activities deliver better outcomes than some medically focused therapies.'

Sue Gallagher,
NHS Lambeth,
Non-Executive Director

'In Kent, commissioners are looking into how the arts and culture might have a role in building dementia-friendly communities.'

Emma Hanson, Head of Strategic Commissioning at Kent County Council: reported speech during NPC interview, November 2013

'It's about who knows you and people being aware of your work. You have to make yourself visible in those areas.'

Emma Chetcuti, Director, Multistory

The Cultural Commissioning Programme is a three-year programme from July 2013 to June 2016, funded by Arts Council England, and delivered by NCVO (lead partner), NPC and nef. It is underpinned by a research phase undertaken by NPC, which mapped the overlap of interests between the arts and cultural sector and public service commissioners, and identified the opportunities and challenges for growing this area of work.

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